



RIVERWALK PLACE JEEP 2026 CREEP

12TH
ANNUAL

VENDOR INFORMATION

Questions? (989)246-9140 | jeepcreep@riverwalkplace.net

We've made some positive changes this year! Please let us know if you have any questions while completing this application.

Some NEW adjustments this year:

- We're excited to announce that Whiskey Six will be performing Friday evening! They have a fantastic following, and we're anticipating one of our biggest Friday crowds yet.
- Because Friday attendance continues to grow, we're opening Vendor Row on Friday at no additional cost to vendors. If you're able to participate on Friday — great! If not, no worries at all.
- Registration opens at 11AM on Friday
- Vendor Row will be relocating to the back patio of Riverwalk Place this year, with additional vendor spaces available inside our banquet area. (See attached map.) We moved vendor location to create a more connected event with the new parking lot.
- Food Vendors: Food vendor participation is by invitation only. If you would like to be considered as a food vendor, please email: jeepcreep@riverwalkplace.net

COMPANY NAME _____

CONTACT PERSON _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

PHONE _____ EMAIL _____

BOOTH LOCATION (SEE MAP): ☐ Outdoors in Vendor Row (new location) ☐ Inside Riverwalk Place Banquet Space

BOOTH SIZE? You MUST include space for your vehicle/trailer/awning. Please contact JC Coordinators with any questions.

☐ 10X10 \$50 ☐ 20X10 \$100 ☐ 30X10 \$200 *If you need more than a 30X10 please contact us.*

DO YOU NEED POWER (Additional \$20) ? ☐ Yes ☐ No • Quiet generators are welcome

WILL A TRAILER BE INCLUDED IN YOUR BOOTH AREA? ☐ Yes ☐ No

WHAT DAYS WILL YOUR BOOTH BE OPEN? ☐ Friday, October 16 and/or ☐ Saturday, October 17

HOW MUCH TIME DO YOU NEED TO SET UP YOUR BOOTH? _____

WHAT ARE YOU SELLING/PROMOTING AT YOUR BOOTH? (Must include all categories)

GOODY BAG ITEM: ☐ Yes ☐ No ITEM: _____

SEE BACK PAGE FOR IMPORTANT INFO & TO SIGN!



VENDOR INFORMATION

JEEP CREEP - 12TH ANNUAL | OCTOBER 16 & 17, 2026

10X10 \$50	20X10 \$100	30X10 \$200	PLEASE email jeepcreep@riverwalkplace.net if you require space larger than 30X10. Please note: your vehicle must fit entirely within your reserved space.
---------------	----------------	----------------	---

Please read every bullet point and see what's **NEW THIS YEAR:**

- Vendor locations are listed on the map below. Spaces inside are only available on Saturday and are limited. We will give those on a first come, first serve basis. Unloading area will be different for indoor and outdoor booths. As we get closer to the event, we will send out unloading locations.
- We are **NOT** putting vendors on uneven grass and have made space in the backyard on the paving stones/in flat grassy area. If you have a location request, please mention it on your form.
- VENDOR ROW TIMES:**
 - Friday 10/16:** Jeep registration opens at 11AM. Vendors may begin setting up at 9AM, but all vendors **MUST** be fully set up by 5PM Friday. No vendor set-up will be permitted after 5PM. Live entertainment begins at 6PM Friday evening, and we are expecting a large crowd from 6–9PM. Vendors are welcome to remain open from 11AM–9PM on Friday, but may close earlier at their discretion.
 - Saturday 10/17:** Vendors may begin setting up at 6:30AM. Vendor Row will be open from 9AM–4PM.
- Every vendor will receive a parking pass for their vehicle to enter Jeep Creep. Because this is an exclusive Jeep event, only Jeeps will be allowed at vendor booths - other vehicles must park in the designated vendor lot (see map). We understand that some vendors keep inventory in their vehicles, so our team will be equipped with golf carts and are happy to help transport you and your items back and forth during the event.
- All vendors are required to bring a prize and display the prize at their booth. The prize can be of any value and of any type you choose. Each registered Jeepster will receive vendor row tickets in their goody bags that they will use when entering to win your prize. We provide ticket containers for all of the vendors to set next to their prize. Displaying prizes at your booth will help attract Jeepsters to vendor row and helps your booth get more exposure.
- Please be honest when expressing how much space is needed for your booth.** We take exact measurements to create our maps and layouts! This makes setting up seamless.

Other details:



IMPORTANT DATES

September 26: Goody Bag Item Due

October 10: Vendor Payment Due

MAIL THIS FORM TO:

Riverwalk Place, Attn: JEEP CREEP
777 W Cedar Ave, Gladwin, MI 48624

PAYMENT OPTIONS

Call (989)246-9140 with credit card
information or
make checks payable to RWP Jeep Creep

SIGNATURE: _____ Date: _____

PLEASE READ THIS INFORMATION CLOSELY BEFORE SIGNING.

As a participant of the Jeep Creep at Riverwalk Place, I agree to hereby hold harmless Riverwalk Place from any claims of loss or harm to me or my property, agents or employees at any time and from any cause on the premises of the event. I agree to abide by all standards and rules set forth by Riverwalk Place personnel. I expressly release Riverwalk Place, its employees and volunteers from any liability for such loss or injury. By signing above I give Riverwalk Place my permission to use my name and/or picture for the purpose of advertising or any other lawful purpose without compensation and to share the information I have provided above with sponsors and/or vendors.

For Office Use ONLY!

Form of Payment:

Amount Paid \$:

Date Paid:

Sponsor