



**THANK YOU
TO ALL OF OUR
GENEROUS
SPONSORS WHO
SUPPORT THIS
COMMUNITY EVENT!**

RIVERWALK PLACE JEEP CREEP 2026

**12TH
ANNUAL**

Become a Sponsor for the 2026 Jeep Creep! OCTOBER 16 & 17, 2026

For more sponsorship information, please contact our Jeep Creep committee at jeepcreep@riverwalkplace.net. If you're curious about sponsorship details please reach out, we are excited to help. *The sooner you commit to a sponsorship, the more exposure you will receive!*

SPONSOR OPPORTUNITIES

\$1,500 EVENT/ENTERTAINMENT SPONSORSHIP:

This year we have booked Whiskey Six for Friday evening entertainment. This band has a large following and we are expecting a LARGE crowd! Your sponsorship includes everything listed in the gold sponsor PLUS Large Signage During Concert, Logo Listed on Facebook Cover Photos, and Logo on all Jeep Creep Flyers

\$100 GEARHEAD SPONSORSHIP:

Get your name listed on the large sign at the JC event plus recognition on our website!

Included in your sponsorship:	GOLD \$750	Choose between: Goody Bags, Mega Inflatable Jeep, Parking Passes or the Guided Trail Rides	
Business name or logo listed in the Gladwin newspaper the week of Jeep Creep	Logo		
		SILVER \$500	Choose between: Trophies, Scavenger Hunt, Trunk or Treat or Schedule.
Logo or Name listed on the Jeep Creep T-Shirt (Last year we sold 700+ Shirts)	Logo	Name	
			BRONZE \$250
			Choose between: Pumpkin Carver, Costume Contest, or Dog Costume Contest.
Shoutout(s) during the Jeep Creep event.	3	2	1
Logo or Name listed on the large sponsor banner featured at the Jeep Creep event	Logo	Name	Name
Receive a Jeep Creep Sponsor sign to display at your business			
Logo or Name listed on all Jeep Creep emails	Logo	Name	Name
Logo on Name on Event website	Logo	Name	Name

Another opportunity for advertisement with your sponsorship: GOODY BAGS?

Bring 300 Goody Bag Items To Riverwalk Place By September 26, 2026

Reach 300 Jeep Enthusiast: The first 300 Jeeps to register receive a Goody Bag, and attendees make it a point to sign up early just to get one. This is a great opportunity to put your product, sample, or promotional item directly in front of an engaged audience.

If you're not a sponsor, but want to add to our goody bags - \$75



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SPONSOR INFORMATION

COMPANY NAME _____

CONTACT PERSON _____

ADDRESS _____ CITY _____

STATE _____ ZIP _____ PHONE _____

EMAIL _____

SPONSORSHIP LEVEL: ☐ Event/Entertainment ☐ Gold ☐ Silver ☐ Bronze ☐ Gear Head

SPONSORSHIP DESCRIPTION : _____
Example: Mega Jeep Inflatable or Lord of the Gourd

GOODY BAG ITEM: ☐ Yes ☐ No ITEM: _____
MUST provide 300 items to Riverwalk Place by 9-26-26 - Example: Pens, ducks, koozies

SPONSOR SIGN FOR YOUR BUSINESS: ☐ Yes ☐ No

AMOUNT ENCLOSED \$ _____

SIGNATURE _____ DATE: _____

IMPORTANT INFORMATION & DATES FOR EVENT:

1. Your Sponsorship MUST be paid by September 14, 2026. Invoices will be sent after you commit to your sponsorship.
2. Please Mail or drop off your goody bag items to Riverwalk Place by September 26, 2026. Please clearly label your Goody Bag Items. If you choose to donate a goody bag item, you MUST include 300.
4. If you chose to be an Event/Entertainment, Gold or Silver sponsor, please send your high quality logo to jeepcreep@riverwalkplace.net by SEPTEMBER 14, 2026!

MAIL THIS FORM TO:

Riverwalk Place
Attn: JEEP CREEP
777 W Cedar Ave
Gladwin, MI 48624

PAYMENT OPTIONS:

Check Payable to:
RWP Jeep Creep
OR Call with Credit Card Information
(989)246-9140

Questions?
(989)246-9140
jeepcreep@riverwalkplace.net

For Office Use ONLY!

Form of Payment:
Amount Paid \$:
Date Paid:
Vendor?: