



**THANK YOU  
TO ALL OF OUR  
GENEROUS  
SPONSORS WHO  
SUPPORT THIS  
COMMUNITY EVENT!**

# RIVERWALK PLACE JEEP 2026 CREEP

**12TH  
ANNUAL**

## Become a Sponsor for the 2026 Jeep Creep! OCTOBER 16 & 17, 2026

For more sponsorship information, please contact our Jeep Creep committee at [jeepcreep@riverwalkplace.net](mailto:jeepcreep@riverwalkplace.net). If you're curious about sponsorship details please reach out, we are excited to help. *The sooner you commit to a sponsorship, the more exposure you will receive!*

# SPONSOR OPPORTUNITIES

### **\$1,500 EVENT/ENTERTAINMENT SPONSORSHIP:**

This year we have booked Whiskey Six for Friday evening entertainment. This band has a large following and we are expecting a LARGE crowd! Your sponsorship includes everything listed in the gold sponsor PLUS Large Signage During Concert, Logo Listed on Facebook Cover Photos, and Logo on all Jeep Creep Flyers

### **\$100 GEARHEAD SPONSORSHIP:**

Get your name listed on the large sign at the JC event plus recognition on our website!

Included in your sponsorship:	<b>GOLD \$750</b>	Choose between: Goody Bags, Mega Inflatable Jeep, Parking Passes or the Guided Trail Rides	
Business name or logo listed in the Gladwin newspaper the week of Jeep Creep	Logo		
		<b>SILVER \$500</b>	Choose between: Trophies, Scavenger Hunt, Trunk or Treat or Schedule.
Logo or Name listed on the Jeep Creep T-Shirt (Last year we sold 700+ Shirts)	Logo	Name	
			<b>BRONZE \$250</b>
			Choose between: Pumpkin Carver, Costume Contest, or Dog Costume Contest.
Shoutout(s) during the Jeep Creep event.	3	2	1
Logo or Name listed on the large sponsor banner featured at the Jeep Creep event	Logo	Name	Name
Receive a Jeep Creep Sponsor sign to display at your business			
Logo or Name listed on all Jeep Creep emails	Logo	Name	Name
Logo on Name on Event website	Logo	Name	Name

### **Another opportunity for advertisement with your sponsorship: GOODY BAGS?**

Bring 300 Goody Bag Items To Riverwalk Place By September 26, 2026

**Reach 300 Jeep Enthusiast:** The first 300 Jeeps to register receive a Goody Bag, and attendees make it a point to sign up early just to get one. This is a great opportunity to put your product, sample, or promotional item directly in front of an engaged audience.

**If you're not a sponsor, but want to add to our goody bags - \$75**